

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 HA-05 AID-05 CEQ-01 CIAE-00 SOE-02
COME-00 DODE-00 EB-08 EPA-01 INR-07 IO-13 L-03
NSF-01 NSC-05 NSAE-00 PM-05 USIA-06 OES-07 SS-15
SP-02 DOE-11 INT-05 PA-01 PRS-01 /117 W
-----104647 101021Z /10
R 101020Z JAN 78
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 4024

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E.O. 11652: N/A
TAGS: SENV, FR
SUBJECT: LET A HUNDRED MEASURES BLOOM

1. BEGIN SUMMARY. ENVIRONMENT AND CULTURE MINISTER MICHEL D'ORNANO ANNOUNCED A HUNDRED MEASURES TO IMPROVE THE QUALITY OF LIFE OF THE FRENCH PEOPLE AND A REORGANIZATION OF HIS MINISTRY. THE COMPLETE DETAILS OF THESE MEASURES, AND OF THE REORGANIZATION, ARE TO BE ANNOUNCED IN ANOTHER TWO WEEKS. SOME EMBASSY SOURCES NOTE THAT NO ADDITIONAL FUNDING IS INVOLVED AND CHARACTERIZE THE INITIATIVE AS POLITICAL WINDOW-DRESSING. END SUMMARY.

2. CULTURE AND ENVIRONMENT MINISTER MICHEL D'ORNANO ANNOUNCED THE MAIN OUTLINES OF THE "CHARTER FOR THE QUALITY OF LIFE" FOLLOWING THE JANUARY 4 COUNCIL OF MINISTERS MEETING. PRESIDENT GISCARD ANNOUNCED THAT THIS PROGRAM'S PURPOSE IS TO "REDUCE ECOLOGICAL INEQUALITIES AND CREATE A HAPPY ENVIRONMENT FOR EVERYONE, CONTRIBUTING IN THIS WAY TO THE DEVELOPMENT OF A NEW WAY OF LIVING IN FRANCE." THE PROGRAM'S THREE OBJECTIVES ARE TO IMPROVE THE QUALITY OF LIFE, TO MAKE IT
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POSSIBLE FOR CITIZENS TO LIVE BETTER TOGETHER, AND TO FACILITATE THE BLOOMING OF THE HUMAN PERSONALITY. THIS CHARTER WAS PREPARED DURING A SERIES OF MEETINGS BETWEEN GOVERNMENT OFFICIALS AND CITIZENS' ASSOCIATIONS CONCERNED WITH THE ENVIRONMENT. WITHIN THE FRAMEWORK OF IMPROVING THE QUALITY OF LIFE, THE MEASURES SPECIFICALLY ANNOUNCED ARE SAID TO INCLUDE BUT NOT

BE LIMITED TO STATE SUPPORT FOR PARKS, A 5-YEAR
PROGRAM FOR FINANCING WATER CLEANUP, A BILL AGAINST
NOISE, THE PURCHASE OF 12,000 HECTARES OF LANDS ON THE
COAST, AND THE EQUIPMENT OF HOUSES WITH NEW ENERGIES,

MAINLY SOLAR.

3. THE NOT VERY PRECISE GUIDELINES OF LIVING BETTER
TOGETHER INCLUDE CEDING CERTAIN GOVERNMENT HELD LANDS
TO LOCAL GOVERNMENT UNITS, CONTRACTING SOME ENVIRON-
MENT WORK OUT TO ASSOCIATIONS, INCREASING THE NUMBER
OF WOMEN IN QUALITY OF LIFE COMMISSIONS, AND PUBLIC
HEARINGS ON SIGNIFICANT CONSTRUCTION PROJECTS.

4. AMONG MEASURES TO FURTHER DEFINE THE BLOSSOMING OF
THE HUMAN PERSONALITY, D'ORNANO CITED SIGNING AGREE-
MENTS BETWEEN UNIONS AND EMPLOYERS TO IMPROVE WORKING
CONDITIONS, VARYING WORK HOURS, AND PAYING GREATER
ATTENTION TO LEISURE-TIME ACTIVITIES.

5. THE REORGANIZATION OF THE ENVIRONMENTAL PART OF
HIS MINISTRY WILL LEAVE INTACT TWO "DELEGATIONS"
(ROUGHLY: BUREAUS) THOSE OF POLLUTIONS AND NUISANCES
(THE MAIN EPA CONTACT) AND PROTECTION OF NATURE,

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SP-02 DOE-11 INT-05 PA-01 PRS-01 /117 W
-----104646 101022Z /23

R 101020Z JAN 78
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WHICH WILL NOW BE CHARGED WITH THE FRENCH NATIONAL PARKS PROGRAM. A THIRD DELEGATION IS TO BE ESTABLISHED, THAT OF THE QUALITY OF LIFE, WHOSE HEAD IS TO BE NAMED BEFORE THE END OF JANUARY. THIS LATTER DELEGATION WILL HAVE REPORTING TO IT THE MISSION FOR THE RURAL AND URBAN ENVIRONMENT, THE SECRETARIAT OF THE ENVIRONMENT COMMITTEE, THE SERVICE FOR THE STUDY OF TOURISM, AND THE GROUP FOR THE MANAGEMENT OF TIME. ALSO TO BE CREATED, BEGINNING IN THE 1979 CALENDAR AND FISCAL YEAR, IS AN ENVIRONMENT/BUDGET ENVELOPE. THIS IS TO BE AN OFFICIAL LISTING OF ALL THE BUDGET ITEMS THROUGHOUT THE SEVERAL MINISTRIES OF PROJECTS OFFICIALLY DEEMED TO BE ENVIRONMENTAL, ALONG THE LINES OF THE "RESEARCH ENVELOPE."

6. COMMENT: MUCH OF THESE MEASURES HAVE ALREADY BEEN ANNOUNCED PREVIOUSLY AND ELSEWHERE, SUCH AS GOV SUPPORT FOR HEATING HOMES WITH SOLAR ENERGY AND SINCE

THERE ARE NO NEW FUNDS ALLOCATED TO THESE ENVIRONMENTAL PURPOSES, WE SEE THESE MEASURES PRIMARILY AS PART OF THE CAMPAIGN FOR THE MARCH, 1978 ELECTIONS.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ENVIRONMENT, REORGANIZATIONS, DEVELOPMENT PROGRAMS
Control Number: n/a
Copy: SINGLE
Draft Date: 10 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PARIS00638
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780014-0539
Format: TEL
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780178/aaaacnyh.tel
Line Count: 152
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 4799eae4-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3796589
Secure: OPEN
Status: NATIVE
Subject: LET A HUNDRED MEASURES BLOOM
TAGS: SENV, FR
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/4799eae4-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014